

deanna lynne busdieker

p.o. box 433, stevenson, washington 98648

deannab@dbdesign.info, phone/FAX: 541.374.9070

education

BA, june 02002, marylhurst university, marylhurst, oregon
interdisciplinary studies: ecological advocacy in the media
cumulative GPA 3.825

AA, june 02000, columbia gorge community college, the dalles, oregon
oregon transfer degree
cumulative GPA 3.93

coursework, 01985-01988, university of toledo, toledo, ohio
broadcasting/public relations
honors program

coursework

ecology

environmental science
- biological
- chemical
- geological
environmental writing
deep ecology
mountain ecology
river ecology
environmental mediation
botanical identification

communication/marketing

writing/editing
- journalism/media
- environmental assessment
- creative
- technical
- grants
- broadcast
intercultural communication
persuasive speech
listening
public relations graphics
fundraising

other

methods of
interdisciplinary inquiry

internship

columbia gorge discovery center, the dalles, oregon. 02001. worked in both the public relations department and on the native plant restoration program.

seminars

corporate advertising and marketing: new strategies for a new century, marylhurst university 02006

- peter klinge, klinge & associates

rural economic development forum, white salmon, wa 02008

- michael shuman, author of *going local* and *the small mart revolution*

land use planning: building successful oregon communities, st. helens, or 02009

- john c. morgan & walter j. wendolowski, oregon local leadership institute

water and land use in the pacific northwest, stevenson, wa 02009

economic development & community visioning, eugene, or 02010

- roger jordan & robert wells, oregon local leadership institute

honors

dean's list, columbia gorge community college, fall 01999

president's list, columbia gorge community college; winter, spring 01999 and winter, spring 02000

highest honors, columbia gorge community college, june 02000

miller scholarship, marylhurst university, 02000

columbia gorge community college foundation scholarship, 01999

honors program, university of toledo

national honor society

thesis abstract

the prodigal species: the evolution of worldviews on nature and using context to communicate ecological values in america. marylhurst university, 02002 [[read PDF here](#)]

from introduction; “this paper is an exploration of the attitudes leading to the situation the human race faces today rather than the environmental problems themselves. it argues for the importance and acknowledgment of planetary systems, and connects historical worldviews of growth and development to the exploitation of natural, human and moral capital. currently, american culture places high regard on values that encourage this exploitation. explaining these attitudes in an american context can help promote new ideas to the united states that forge an evolved understanding of humans' place in nature. it is an attempt to show how culture and economics have influenced each other to condone the current state of environmental neglect and how each is integral to approaching the challenges faced by society today.”

instrumentation

digital and SLR photography

opaque and film scanning

standard audio/visual equipment (film and slide projector, tape/CD recording, VCR/DVD player)

specialized skills

reading/writing – skilled, possibly gifted. extremely fluent in written english, can write for nearly any given situation. able to read, comprehend and analyze many scientific reports, sociology studies, blueprints and technical documents. implements new methods to push the bounds of written style.

computers – wide range of software proficiency, can easily learn most unfamiliar programs. HTML, database and scriptwriting/coding knowledge. can troubleshoot efficiently in lieu of professional assistance. internet research expert.

visual layout – possesses an uncanny eye for balance and color/style consistency. can use both text and images to leave a distinct impression. exceptional newspaper layout and editing capability.

marketing/public relations – specializes in presenting a consistent message to the public, using print media and live presentation. advertising layout proficiency.

software

office

openoffice
microsoft office
filemaker
quickbooks

design/publishing

photoshop
illustrator
indesign
quark xpress
adobe CS2

web

joomla
dreamweaver
golive

other

millenium
arcview GIS
fiery print server

presentations

local currency basics, gorge local currency cooperative, 02010
part of full presentation on local currency given to various groups throughout the gorge.

native plant restoration at the columbia gorge discovery center, columbia gorge discovery center staff, march 02001. presented a slide show chronicling the history of the discovery center museum and its native plant restoration program on the grounds. view online [at this link](#).

work experience

db design 02004-present
self-employed design business attempts to provide affordable design work for social service and environmental non-profit and small businesses trying to do things right. [dbdesign.info](#)

clients include:

the columbia gorge hotel – hood river, oregon

gorge local currency cooperative – columbia river gorge, usa
building localized economy

skamania county chamber of commerce – stevenson, wa

wind river publishing – stevenson, wa

martin's gorge tours – stevenson, wa

the next door, inc – hood river, oregon

a united way organization providing family and children's services

gorge rebuild-it center – hood river, oregon

deconstruction and used building materials

chenowith forest & farm conservancy – underwood, washington
land conservation

community service

planning commission, city of cascade locks, oregon (02009 – present)
appointed by city council to make land use planning decisions on five-member commission. review building and zoning applications. review and revise current city planning codes.

gorge local currency cooperative, columbia river gorge, usa (02003 – present)
founding member of eight-person steering committee dedicated in building a new local currency system to supplement the local economy. was part of creating by-laws, soliciting members; designing, printing and issuing currency. participated in negotiating the agreement for 501(c)3 sponsorship. publish a quarterly directory/newspaper and maintain a web presence in addition to building the trading infrastructure.

americorps northwest service academy, trout lake, washington (02002-02003)
full-time volunteer for national community service program. supervised six individual placement (IP) members as the liaison between trout lake and their service sites. provided support, resource and advocacy for members. planned monthly IP meetings, performed regular site visits and compiled monthly paperwork.

developed day-long educational programs and service events for all mt. adams center members and/or the surrounding communities; coordinated field team projects and conducted research for a personal service site with world steward, a local non-profit land conservancy organization. provided print media service, including member portraits in the mt. adams center office, a weekly email newsletter, the **eight-page annual newsletter**, and assorted event flyers. headed a committee to improve the center's resource use and ecological impact.